

FOR JOB PRINTING  
TRY THE MAIL

# THE BASSANO MAIL

R. A. TRAVIS  
INSURANCE OF ALL RISKS  
LEADS AND COLLECTIONS

Vol. 4

BASSANO, ALBERTA, THURSDAY, SEPTEMBER 27, 1917

No. 49

## A New Arrival!

We are now unloading our last car of Preserving Fruit.

PEACHES  
PRUNES  
RIPE TOMATOES  
Etc., Etc.

Get in on this---It's your Last Chance to knock the "Eye" out of the High Cost of Living.

Prices as Usual  
ROCKBOTTOM!

See our APPLE Window  
Then Enquire the Price  
You will be Interested.

McKEE, THE GROCER

Phone 9. GROCERIES & CROCKERY.

### PATRIOTIC FUND

Receipts from South Alberta Constituencies

Constituency	Sept. 1st, 1916, to August 31st, 1917.
Headla	17,561.92
New Valley	5,984.25
Calgary	129,108.27
Cardston	7,844.08
Chapman	4,250.00
Cochran	7,860.40
Crowsnest	10,455.45
Deerfield District	11,461.12
Dominion District	13,076.50
Glacier	7,613.30
Hand Hills	12,708.45
High River	12,952.70
Insull	4,595.32
Little Bow	8,813.25
Lethbridge	30,000.00
Medicine Hat	25,128.20
Nanton	6,767.84
Orocks	2,866.00
Orkney	8,558.02
Prairie Creek	4,500.00
Red Deer	12,000.00
Redcliff	8,722.25
Rocky Mountain	8,246.10
Saskatoon	12,072.50
Tyler	10,123.60
Warner	4,483.45
<b>Total</b>	<b>\$ 404,132.75</b>
Provincial Government	
Staff of University of Alberta	57,072.08
Staff of University of Alberta	2,410.94
Sundry Contributions	815.29
Interest	4,100.27
<b>Total</b>	<b>\$ 408,941.01</b>
Number of Families assisted	2,862
Employees	7,341
Amount disbursed	\$ 40,758.10
Administration Expenses Paid by Fund	208.64
Administration Expenses Paid by Provincial Government	625.00
<b>Total</b>	<b>\$ 409,441.01</b>

The Bow Valley constituency has contributed \$2,325.75 more than the amount asked for at the beginning of the campaign in 1916 and we are pleased to record that Bassano contribution to the total is quite respectable

### BOARD OF TRADE

A meeting of the Board of Trade was held on Wednesday the 19th inst. in the Town Hall.

Considerable business was transacted and the nature of the work undertaken justified a much larger attendance of the citizens.

It is to be hoped that men whose chief interests are bound up with the welfare of the town will endeavor to set aside at least one night a month for the purpose of discussing ways and means of improving the condition of our town.

Nothing is more despicable than arm chair criticism when the critic has the opportunity of registering his kick in public.

Citizens who have a gripe should remember that the Board of Trade meetings are open to all members and open discussion is the life of such organizations. Unless a live interest is displayed in the work, the business is left in the hands of a few, who, by their undertaking of such work, lay themselves open to the criticism of those people who have not the loyalty or grit to take a hand in it themselves.

The business of the last meeting was as follows.

Mr. A. G. Bond was unanimously elected Vice-President of the Board.

Moved by Mr. Connolly seconded by E. G. Allen that secretary write P. W. Stone, Banff, requesting him to forward trust money of Board of Trade. Carried.

Moved by H. W. Ford seconded by Geo. Murphree, that the Minister of the Interior be asked to take him to serve the necessary two years notice on the owners of the following leases No. 2880, 2944, 2945, 2963, 3779, 3814, 4086, 3070, 3078, 3097, 3106, 3205, 3425, 3610 and 3678, so that the land may be made available for the returned soldiers or homestead entries, also pointing out that the land in the said leases is just as good or far superior to land that is being sold by the C.P.R. for \$18.00 per acre and up. Carried.

Moved by A. G. Bond seconded by J. Golden that a letter be written to Mr. P. P. Woodbridge, Secretary of U.F.A., asking him to draft a letter and send it to the Minister of the Interior, requesting the Minister to give notice of cancellation of leases, to lease holders south-west of Bassano. Carried.

Moved by E. G. Allen seconded by Connolly that secretary write to W. Galbraith, Sup. of Pairs and Insults, Edmonton, requesting information re the formation of an Agricultural Society at this point.

Moved by H. W. Ford seconded by Connolly that secretary secure names and addresses of owners of vacant houses on water and sewerage line unconnected with water and sewerage, writing them and pointing out the urgent necessity of making connections as they are losing tenants and consequently revenue as there is a great demand for rental property on water and sewerage line. Also pointing out that same would have been paid for had connections been made earlier. Also that any other vacant property should be put into habitable condition for same reasons. Carried.

The meeting adjourned at 9:50.

### HELP WANTED.

Will the lady who is advertising for work, giving us her address Post Office Box 7, kindly call at the "Mail" office without delay as many enquiries have been made for her services by people who have found that her address is not correct.

## DON'T WAIT for Winter.

### ORDER NOW

Galt Nut Coal - \$6.00  
Bankhead Briquettes - 6.00  
Green Hill Steam Coal - 6.00  
Galt Lump - 7.50  
Dry Pine Ship Lap.

Prices will not be Lower.

THE ATLAS LUMBER Co., Ltd.,  
Phone 7. Manager, W. D. Rogers.

## GEM THEATRE!

Friday and Saturday:  
PAULINE FREDERICK "Woman in the Case"  
Monday and Tuesday:  
Theda Bara as "THE VAMPIRE."  
Wednesday and Thursday:  
Fannie Ward in "Each Pearl a Tear."  
Next Friday and Saturday:  
Lou Tellegen in "Victory of Conscience."

## Public Announcement

We are now settled in our new large store and in a position to offer the Public the largest selection and lowest prices in all lines of Hardware and Harness.

### YOU ARE WELCOME

to make our New Store your business Headquarters while in town.

### SERVICE is a Hobby With Us!

Even if you do not need anything in the Hardware or Harness line you are welcome to use our Store as a place to meet your friends.

Our Business Turnover as a Hardware and Harness Establishment places us in the Top List. (Selection, Quality, Price and Service explains this.)

## HARDWARE AND HARNESS HEADQUARTERS.

Pierce & Currie, Ltd. - Bassano

## RESERVE POWER

THE McLaughlin valve-in-head motor actually develops from 15% to 20% more power with the same fuel consumption than any other type of motor of the same bore and stroke. This fact has been established by engineers by block tests and tests in actual service. This means fuel economy and power.

Because this power is sometimes vital, it is found in abundance in McLaughlin Motor Cars, ready for instant application. It is "RESERVE POWER" and marks the dependable and efficient car.

Send for Catalogue "B" describing our complete line, to

The McLAUGHLIN MOTOR CAR CO., Limited,  
OSHAWA, ONTARIO



Model D-4-M is a new Four Cylinder Touring Car—my challenge in 1917 Motor Car volume 124 of November 20 to 19 new four cylinder touring car—light and quick.

\$225.00 f.o.b. Oshawa. Space line extra.

The New Series McLaughlin cars include 4 and 6 cylinder models in Touring, Roadster and Sedan types, and at prices ranging from \$395 to \$2350, and a new 60 H.P. 6 cylinder, 7 passenger Touring car at \$1900.

See the McLaughlin Motor Car at the nearest McLaughlin Show Room.

BRANCHES IN LEADING CITIES THROUGHOUT CANADA.

LOCAL SHOW ROOMS

HARVEY SMITH

Agent for Bassano.

Canada's Standard Car





## THE BASSANO MAIL

Published at Bassano, Alberta, every Thursday afternoon

THE MAIL PUBLISHING COMPANY, LIMITED

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Editor - - K. G. ALLEN.

During the past few weeks we have been gathering some first-hand information regarding the roads of the district and we feel safe in asserting that there could not possibly be worse roads anywhere in the Dominion.

The roads north, south, east, and west are all in bad shape and a disgrace to the Province.

Some are in fair shape for stretches of a mile or so, and then for another stretch they are almost impassable.

We can readily understand that with the many claims upon the purse strings of the Provincial Treasury too large an amount cannot be allocated for road work, but we suggest that a road work gang stationed in every district could soon put the roads into fair shape without the cost becoming too great.

What we need particularly is not so much road builders as road repairers. The majority of the roads would be at least half decent if a gang of men were to spend a little time at them.

Only the other day a bunch of citizens took it upon themselves to clear the rocks from a two mile stretch of gumbo, and it took them about a couple of hours to accomplish. The whole road is now in fair shape.

We would suggest that the farmers make an urgent appeal to the Provincial Government to have their needs attended to before the winter sets in, otherwise they will have the prospect of another nine months of travel misery to look forward to.

The manhood of Canada is passing through troublous times these days, and their souls are being tried to the utmost.

Many who have worked for years to build up the foundations of a business are

now faced with the call of duty to their country, which, in the opinion of our leaders, overrides all other considerations.

Others who have already offered their services and have been rejected are now asked to submit themselves to another examination, and many of them will be drafted into different branches of the army.

Others, again, who have neither business ties nor the desire to serve for domestic reasons are having to realize that in the hour of a nation's agony her sons are expected to turn their backs upon their own personal ties in order that they may succour the nation which supports and protects them.

Others, again, are there, who have no business, personal or physical reasons to excuse them who are being taught the stern doctrine of National First Aid.

The men now drafted will, we are sure respond just as nobly and work with the same high sense of duty as any who have gone overseas, and they will demonstrate that, though conscripted, they are every whit as loyal and capable of good service as those who enlisted voluntarily.

The term "conscript" will not carry stigma under such conditions and we are sure that the boys at the front will greet those now being drafted with friendly and eager welcome.

## Particular Men

- REQUIRE -

## Particular Clothes.

FOR SUITS THAT SUIT and Suits that Fit. For Suits that are the last word in taste, style and quality there is only one choice—the famous

## 'Society' Brand.

Suits from \$25.00 to \$40.00  
Overcoats \$25.00 to \$65.00

Our New Samples for Fall and Winter Overcoats are the best we have ever shown. See them

Torgan - - The Tailor

## ON OWNING A MAXWELL

OWNERSHIP of a Maxwell car is made easy by the low selling price. Equipment refinements considered the Maxwell is one of the least expensive cars built.

For the well known facts are that Maxwell cars deliver exceptional mileage on a given quantity of gasoline and oil; that, due to their light weight and scientific balance they are travel unusual distances on

one set of tires. That, by reason of the very best grade of materials and a high standard of workmanship, they require practically no service or upkeep expense.

It is easy to own a Maxwell but what is more important, it is easy to operate it. For these reasons we commend it to your most serious consideration.

Agents for Bassano - The General Garage

FRANK H. BERRY, Manager.

## BUY AN IRRIGATED FARM

From the Canadian Pacific Railway

## RECAUSE

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR.

Irrigation makes possible the successful culture of alfalfa, the King of alfalfa, which insures good returns in dairying and mixed farming.

Irrigation means inter view farming and close settlement, with all the advantages of densely populated agricultural community. Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the years that it has been tried having absolutely demonstrated its success wherever intelligently applied.

This is the most liberal offer of irrigated farm land on record. For full particulars, apply to

Allan Cameron, General Supt. of Lands  
Canadian Pacific Railway, Department of Natural Resources  
1205 First Street East, Calgary, Alberta.

You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 PER ACRE, with twenty years to pay and the privilege of a loan of \$2,000 for improvements (6% interest) no principal after first payment until end of fourth year, reduced interest if additional conditions are complied with, and no water rental for first year.

Contract can be paid off before maturity if desired.

## Mr. Farmer

## Why do unnecessary Work?

Let DELCO do some of it for you

DELCO will save you both time and money.

DELCO will save your Wife time and health also.

DELCO will make your farm home equal to the best city home.

## INVESTIGATE NOW!

JACK ALLEN, BASSANO

Drs. ATKINSON &amp; HAWKSHAW

DENTISTS.

Crown, Bridge and Plate Work.

410, Herald Building, Telephone 11222, Calgary.



## Business Cards

## Music Tuition!

Mrs. I. A. Foster teaches her professional services to the people of Bassano and district in teaching the Piano and Singing.

Junior Singing Classes are held on Saturdays at 2:00 p.m.

Studio - Fifth Street

DR. A. G. SCOTT

M.B. Toronto; M.C.P.S. Alberta  
PHYSICIAN  
and SURGEON

PHONE - Office 27, Residence 121

BURNS &amp; MAJOR

Bassano, Calgary, Regina, etc.  
R. C. BURNS, M.A., LL.B.  
J. R. MAJOR, B.A., LL.B.  
ROBERT McLEAN

OFFICE: 45 Alexander Corner,  
BASSANO, ALBERTA

MRS. M. GRAY

FURNITURE AND UNDERTAKING

Service Day and Night

Bassano Furniture Store 3 Ave. Phone 103

Harry Holmes  
BUILDER

Estimates given free on all work.

Bassano PRESBYTERIAN CHURCH

Services—7:30 p.m.

Sunday School at 10:30 a.m.

CHURCH OF THE BLESSED VIRGIN

Corner 5th Avenue and 5th Street

Service every Sunday at 7:30

Celebration of Holy Communion

1st Sunday in every month

Rev. A. C. SWAINSON, Vicar

Bassano Lodge

No. 55

A. F. &amp; A. M.

Meets Fourth Tuesday of each month.

Visiting Brothers always welcome.

W. Macleod, W. M. R. H. Graham, Sec.

WE ARE LARGER

THAN ALL LOCAL COMPETITORS

Gibson Business College, CALGARY

Success College, REGINA

Bassano Municipal Hospital

Graduate Nurses in attendance

for particulars write

A. C. Scott, - Superintendent

FAT'S QUICK LUNCH

TURKEY AT ALL HOURS

Fruits, Candy, Ice Cream, Etc.

Greens in Season

MEALS 25c up

WON GEE, - Manager

Phone 18

BASSANO, ALBERTA









## A Good Motto

When your Car needs Repairing or Overhauling bring it to US.

We have first-class mechanics to do your work; your repairs will be attended to on the spot, and we guarantee satisfaction.

WE SPECIALISE on Repair Work, and we handle all makes of cars; we have also a competent Gas Engine Repairer.

We have a Service Car ready at all times to assist you in case of Breakdown on the Road!  
A FULL LINE OF ACCESSORIES IN STOCK

**The General Garage,** Opposite the Post Office.  
FRANK H. BERRY - MANAGER.

DR. W. G. NEILSON,  
THE MODERN DENTIST  
OVER WEBSTER'S STORE, BASSANO.

## BASSANO MEAT MARKET

Choice Meats at low prices for cash  
Good Value for Good Goods

**Your Meals**  
will be all the more enjoyable when  
you know the meats were bought  
from us.

Compare Our prices with others

Special low prices to Hotels, Restaurants and  
Threshers. Highest prices paid for Hides all kinds  
of Poultry  
E. G. HOLLEY, Manager

## LOANS FOR LIVESTOCK

THE UNION BANK OF CANADA is prepared to make loans to good farmers on reasonable terms, to purchase cattle for feeding or breeding purposes.  
It is in the best interests of farmers to increase their herds.  
Consult the Local Manager for particulars.

## UNION BANK OF CANADA

PAID UP CAPITAL \$5,000,000.00  
TOTAL ASSETS EXCEED \$109,000,000.00  
The Pioneer Bank of Western Canada  
BASSANO BRANCH - G. W. BOYD, Manager  
Cluny Branch, F. B. Stephens, Manager

**We Pay One Half**

The purchase price of this famous  
**1881 Rogers Al Plate**

We give coupons with every 25c. purchase of all the high grade guaranteed products made by the United Fruit Company. We are willing to lose money on the silverware to get you acquainted with these goods, which are standard in their line.

"Rexall Remedies"

Liggett's Candies, Perfumes, Toilet Articles, Brushes, Stationery, Rubber Goods, and hundreds of other items. Household necessities, etc. You cannot afford not to secure this popular silverware when you can get it on our half bought plan. As an example, this teaspoon that sells for 25c. you can get for 12c. with coupons.

STILES, The Druggist

## Local and Personal.

Mrs. Lee with her daughters were visiting at Bassano over Sunday.

There will be service in the new Catholic Church on Sunday, 7th October.

There will be a Service of Song at the Presbyterian Church on Sunday next at 7:30 p.m.

James Schmitt, who badly strained himself last week, is making a good recovery.

Major Travis and E. Skerritt were recent visitors for the week-end.

A meeting of the Red Cross Society will be held on Friday at the home of Mrs. Boyd.

R. P. Findlay is receiving acquaintances with friends at Watson Bank.

Mr. and Mrs. Ferrell of Jenner were in town on Wednesday, investigating some of Bassano's bargains.

F. H. Lloyd, S. J. Hemp and J. R. Seger of Union were Bassano visitors on Saturday.

A. Stewart, the owner of the Pandora, Prince George Three Jersey, was in town on Saturday.

G. N. Clarke of Majorville was in town on Monday answering the "Last Call."

W. S. Fullock and S. Hendricks of Glen Colony were among the many visitors to town from that district on Wednesday.

Service at the Anglican Church on Sunday next will be the Celebration of the Holy Communion at 11 a.m.

Gilbert Bonner who has been working for the past year in the United States dropped off here on Saturday on his way to Vancouver.

J. S. Mayor who has made two unsuccessful attempts to pass the Military Medical examination failed for the third time on Friday last.

Some of our citizens have been buying camping notes at the exhibit of snakes in Pierce & Currie's new store.

The citizen referred to in last week's issue as poetising, a fertile imagination desires us to announce that he is not guilty.

Should I add acquaintance be forgotten? Not on your life! especially when the acquaintance has something on his hip. Two of our respected citizens will endorse this.

E. P. Currie and Jack Allen were examined by the Military Medical Board at Calgary on Friday last, both being found not physically fit for Military service.

F. W. Crandall of the Dominion Farm south of town paid us a visit last week. His opinion of the roads in this locality while highly interesting is a little too "high" to be printable.

Jack Allen is demonstrating the "wonderful simplicity" of the DeLoe Light plant at his store. Every farmer should see it and witness for himself the ability of the outfit.

Pauline the Great will be the Woman in the Case at the Gem on Friday and Saturday, while Theda Bara will show "What a fool there was" at the same place on Monday and Tuesday.

R. O. Cosmer of Glen Colony, was in town yesterday. R. W. is a big booster for the colony and has good reasons for it. His crop was laid out on July 11th and the storm cleaned off everything. Nevertheless he is now threshing a crop which has grown from the roots of the first crop, and expects to get five or six hundred bushels of good wheat from it.

The number of "ifs" contained in the last Food Control item reminds us of the ending of the story of the dunkey and the roan. We should imagine that the F. C. department could make more headway if they turned suggestion in command.

## A Toothsome Moral

Interesting Discovery of Embezzled Remains Near Town.

The editor took a joy-ride over the broad land south of town this week, and brought back as a memento of his trip two particularly interesting specimens of "haints" in the form of two sets of bones, one of which was found in the neck pile which marks the summit of signal hill.

The teeth are both three inches long one being two inches and the other a little over an inch wide.

Our assumption is that the possessor had taken out a homestead on that particular piece of country, and when he saw that a haint had been landed him he gnashed his teeth in rage and in the gnashing cast a couple of best wishes.

## Army Needs Not Understood

Popular Misconceptions as to C. E. F. are Being Cleared Up

Ottawa, Sept. 26.—Serious misunderstandings with regard to the Military Service Act are being cleared up as a result of the educational campaign now being conducted by the Military Service Council. This non-partisan body is now established here and its activities over the Dominion from coast to coast.

It has been found out that the majority of people had an idea that men selected for service under the Military Service Act would be paid at the rate of a few cents a day, this being part of the popular conception of "concentration." As a matter of fact, of course, selected men will receive exactly the same pay as those who have volunteered, with all the incidental benefits from the exchequer.

Again there was an idea widespread that all the men who have gone overseas are fighting troops, ready to enter the trenches at a moment's notice. This idea was at the root of much honest disapproval of the Military Service Act, which was held to be unnecessary. As a matter of fact, again, there are a number of men in different and essential branches of the service behind the lines who are constantly needed. These men are the best physically conditioned are permitted to go to the front line trenches. To understand this actual situation is to appreciate that the existence of the considerable number of men in reserve may not mean—and in this case, does not mean—the existence of adequate reinforcements, and ready to join particular units who urgently need to save the military situation.

## ANNOUNCEMENT

We wish to inform young men who are desirous of joining the Army before Concription is put into force, that The Army Medical Corps is still recruiting men for Overseas service, and the present men available in the last opportunity they will have of joining this popular Unit. Under Concription it seems likely that there will be no choice as to the Branch of the Army in which a man will serve, and we would urge eligible men to take advantage of the privileges before it is too late. We realize that there may be some who are under the impression that voluntary enlistment is already at an end, and we wish to correct any misapprehension there may be in this regard. By application to Recruiting Headquarters, A.M.C. Training Depot No. 13, Service Camp, Alberta, full information can be obtained.

## Arthur Dowse Joins Aviation Corps.

Many of our townsmen will remember Arthur Dowse, who was at the staff of the Bank of Commerce here about three years ago and the following item from one of our contemporaries will be of interest.

"Arthur Dowse left yesterday for Spokane where he will take examination for admission to the Aviation Corps. If his examination is satisfactory he will go to Alberta, Canada, and enter a training school to prepare himself to enter the Canadian aviation corps as a machinist. Mr. Dowse has for the past year been a member of Pierce's orchestra, and before leaving the members of the orchestra entertained him at a banquet and presented him with a wrist watch."

## Practical Work Aprons And House Dresses.

LARGE DUNGLOW APRON, made good and strong, with pocket in front, all sizes 75c.  
NEAT OVERALL APRON, good quality print, neatly trimmed style \$1.00  
WAIST APRONS, neat patterns, with pocket 45c.  
HOUSE DRESSES, of plain gingham, in sea and blue, with collar and cuffs of contrasting stripes \$1.50  
ETHIOP GINGHAM HOUSE DRESS, with full blouse and collar which can be either buttoned up close at neck or made open neck \$1.75

Groceries and Provisions  
Fresh and Up-to-date Stock  
Fruit and Vegetables  
Green Tomatoes, Crab Apples, Green Peppers, etc.

**JAS. JOHNSTON** The Quality Store.

## Crown Lumber Co., Ltd.

IF in need of anything in the building line you will find the VERY BEST of Everything in BUILDING MATERIALS. Where? To be sure at the

## Crown Lumber Co., Ltd.

JOS. WRIGHT, Manager  
P. O. Box 70 Phone 31

## Ogilvie Flour

For Sale by  
McKee, The Grocer - Bassano

## Can You Save 15 cents If We Pay You \$1000.

We can show you how you can by saving 15 cents ultimately gain \$1000, plus a guaranteed profit which will net, at least, another \$250.

JUST THINK OF IT!  
\$1250 for 15 cts. a Day.

In addition we guarantee to pay your heirs \$1000 if you should die.

LET US SHOW YOU.

R. A. TRAVIS,  
Fire, Life, and Hail Insurance.

## Home Dressed Meats



IT'S LOOKS WILL PLEASE HIM

It's easy carving will please him still more, and his flavor will please him to the very highest degree. That's why our meat always does the man of the house. And the rest of the family will enjoy it as they never did meat eating before. Try a roast, a steak or some chops. Our prices are so higher even if our meats are so much better.

Phone Orders Promptly attended to  
**E. EVANS & SON**

Jimmy Stinson, Mgr. - Phone 22